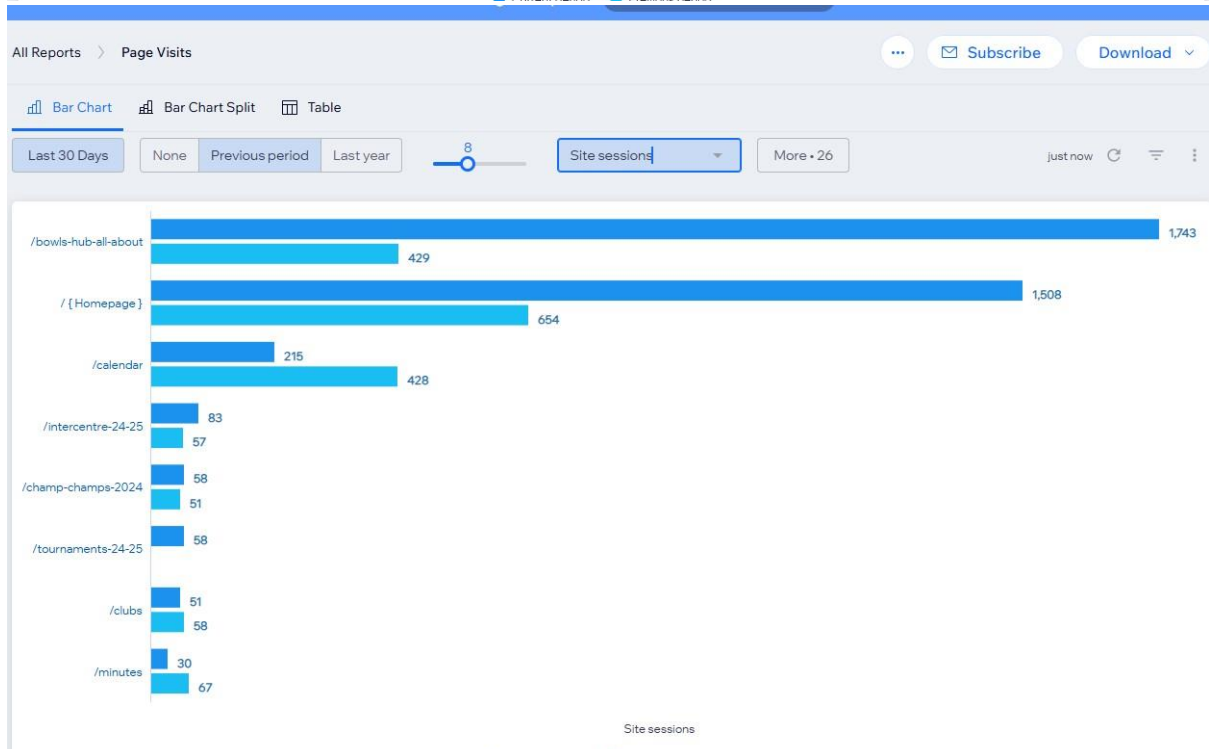
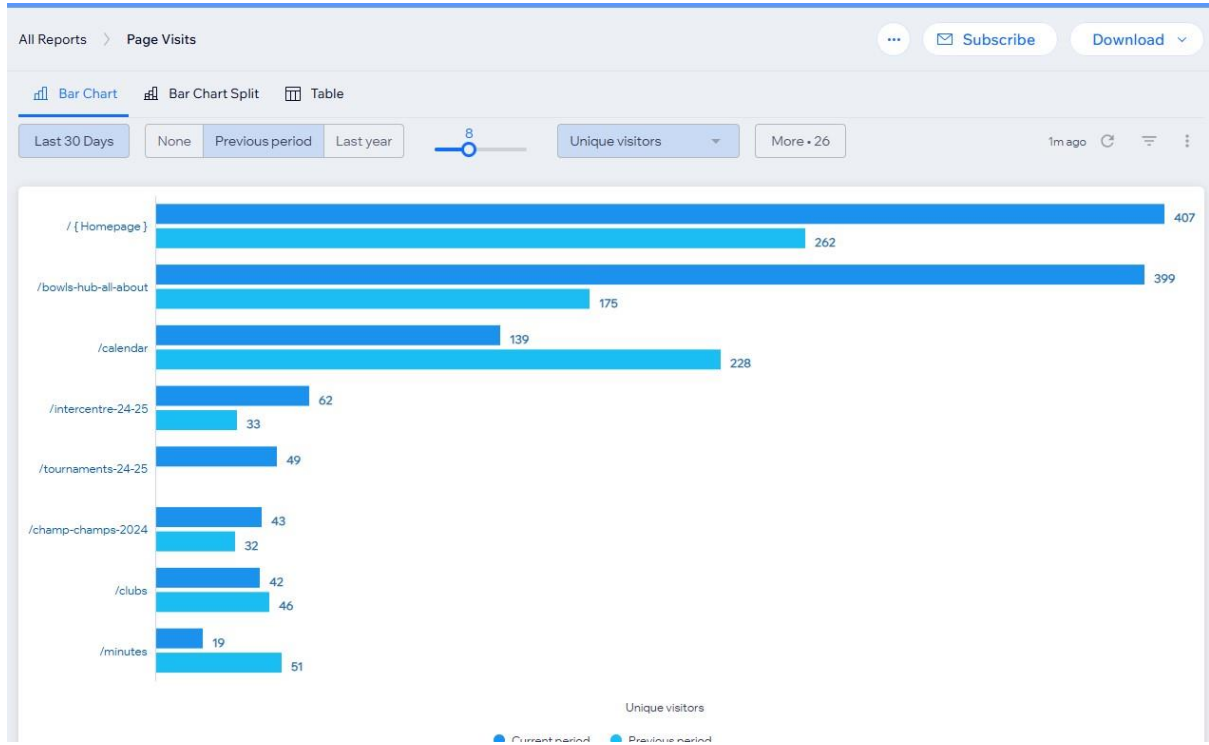


## Publicity Report at 6<sup>th</sup> November (Prior to 4s Tourn) (2 pages from Barb Wilson)

The photos for the 1-10s have been tracked down. Maria Wallis did some nice photos of the rep mens team on 3 November.

There is a considerable increase in the numbers of visitors on both the website and Facebook and we are giving the full name of the events to get the sponsors names out there.





All Posts Stories Reels Videos Live

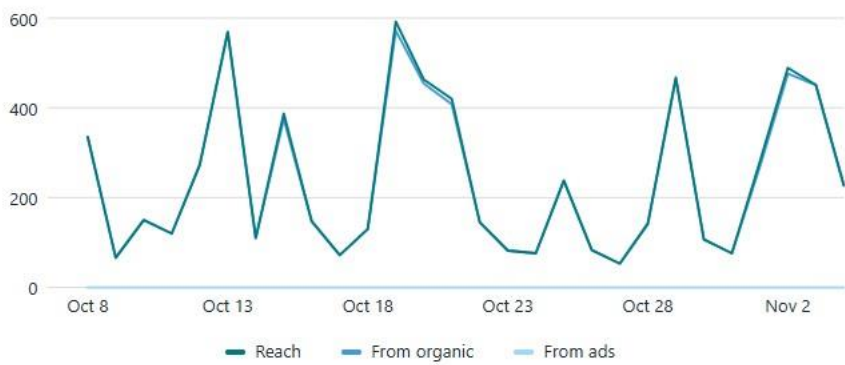
Reach 1.5K ↑ 45.6%

3-second views 99 ↑ 135.7%

1-minute views 11 ↑ 120%

Content interactions 512 ↑ 210.3%

Minutes viewed 3h 16m ↑ 349%



Reach breakdown

Oct 8 - Nov 4

**Total**  
1,516 ↑ 45.6%

**From organic**  
1,438 ↑ 39.5%

**From ads**  
0 0%

Top content by reach

Boost content See all content



**What a final!!! 15-15 after 17 ends. Shaun...**

Sat Oct 19, 10:07pm

901 likes, 85 hearts, 27 comments, 1 share



**Superb effort in Roxburgh today fro...**

Sat Oct 12, 11:51pm

631 likes, 61 hearts, 15 comments, 0 shares



**Central Otago Men's Bowling Squad for...**

Mon Oct 28, 11:47pm

604 likes, 30 hearts, 9 comments, 0 shares



**Great day for Wanaka. Kim Tilly and Jo Stoc...**

Sat Oct 19, 10:18pm

589 likes, 57 hearts, 27 comments, 0 shares



**Congratulations the Central Otago Team..**

Sat Oct 12, 10:19pm

560 likes, 31 hearts, 3 comments, 0 shares